



Box Sign

EXTERIOR: PRIMARY



The design standards for the box sign are intended to create awareness for the Auto Credit Express office among passing vehicular traffic and to provide a link to the corporate brand. Box signs can be mounted to buildings, or they can be created by retrofitting existing box signs such as the example shown above.

When retrofitting an existing sign frame, if the size permits, a box sign could carry both a company name and a key marketing message. If an existing frame is not large enough, then the company name should be used alone.

GENERAL SPECIFICATIONS

Illuminated Box Sign #0501.E03

Application

Free-standing, retrofitted box sign on a pole, or building mounted.

Material

White translucent lucite face with vinyl surface graphics; boxes are painted metal.

Dimensions

Wide variations possible; however, all graphic elements should maintain proper proportions, regardless of size.

Assembly/Installation

Professional installation required.