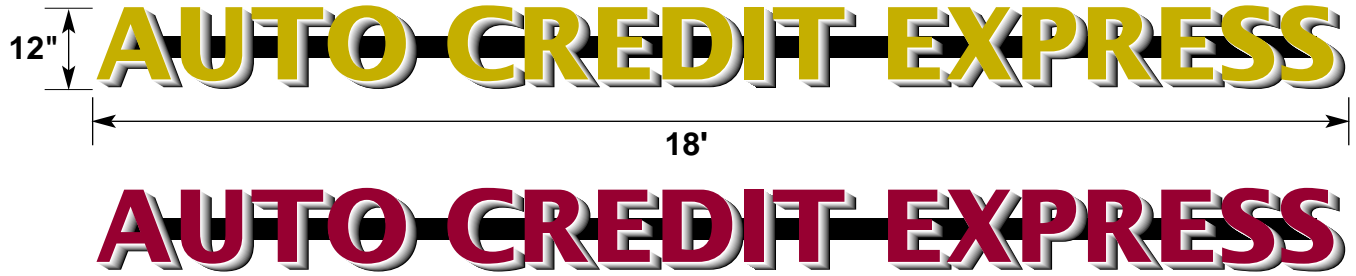




Channel Letters

EXTERIOR: PRIMARY



Channel letters are internally illuminated and generally associated with storefront fascias. They can also be mounted to other areas of a building. These signs are intended for the company name only.

Because space considerations will vary from location to location, the dimensions cited here are for reference only. The preferred approach is for the name to be created using Burgundy PMS no. 202 for use on light-colored walls. An acceptable alternative is to use Gold PMS no. 456 on dark walls. The objective is to create as much contrast between the channel letters and the background as possible.

GENERAL SPECIFICATIONS

Illuminated Channel Letters
#0501.E04

Application

Fascias, or wall mounted in a visible location.

Dimensions

A 12"-high letter produces a sign approximately 18 feet in length.

Assembly/Installation

Professional installation required.