



Molded Letters

EXTERIOR: PRIMARY



A suitable and cost-effective alternative to Channel Letters is the Molded Letter sign. This sign type is similar to the Channel Letter except that it is not illuminated. They can be mounted to storefront fascias or to other areas of a building. These signs are intended for the company name only.

Because space considerations will vary from location to location, the dimensions cited here are for reference only. The preferred approach is for the name to be created using Burgundy PMS no. 202 for use on light-colored walls. An acceptable alternative is to use Gold PMS no. 456 on dark walls. The objective is to create as much contrast between the Molded Letters and the background as possible.

GENERAL SPECIFICATIONS

Molded Letters
#0501.E05

Application
Fascias, or wall mounted in a visible location.

Dimensions
A 12"-high letter produces a sign approximately 18 feet in length.

Assembly/Installation
Professional installation required.